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## 1. Transnational & Sales/Rev

### a) Boycotts/Negative Shocks

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- Davis, C. L. et al. (2017) State Control and the Effects of Foreign Relations on Bilateral Trade. *Journal of Conflict Resolution*. pp. 1-34. PS
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- Du, Y. et al. (2017) Bilateral trade and shocks in political relations: Evidence from China and some of its major trading partners, 1990–2013. *Journal of International Economics*. 108, pp. 211-225. Ec
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- Li, X. & Liu, A. Y. (2017) Business as usual? Economic responses to political tensions between China and Japan. *International Relations of the Asia-Pacific*. pp. 1-24. PS
- Lin, F. et al. (2016) *How Do Firms Respond to Political Tensions? The Heterogeneity of the Dalai Lama Effect on Trade*. Discussion Paper Series No. 628, pp. 1-36. Ec
- Michaels, G. & Zhi, X. (2010) Freedom Fries. *American Economic Journal. Applied Economics*. 2 (3), pp. 256-281. Ec
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**b) Trade and political cooperation/conflict more broadly**

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- Long, A. G. (2008) Bilateral Trade in the Shadow of Armed Conflict. *International Studies Quarterly*. 52 (1), pp. 81-101. PS
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## **3. Civil Society & Sales/Rev**

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- Garrett, D. E. (1987) The Effectiveness of Marketing Policy Boycotts: Environmental Opposition to Marketing. *Journal of Marketing*. 51 (2), 46-57. Mk
- Kang, J. (2012) A Volatile Public: The 2009 Whole Foods Boycott on Facebook. *Journal of Broadcasting & Electronic Media*. 56 (4), pp. 562-577. Ot
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#### **5. National & Production/Sourcing**

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- Rodriguez, P. et al. (2005) Government Corruption and the Entry Strategies of Multinationals. *The Academy of Management Review*. 30 (2), pp. 383-396. Mg
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## **7. Transnational & RD/IP/Eng**

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## **9. Civic & RD/IP/Eng**

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## 10. Transnational & Operational Scope

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